



pelit

Know your game!

11 issues per year.

Pelit magazine is part of the gaming history in Finland. The magazine has been following the world of gaming already for four decades. It's the place where game enthusiasts write and share stories to their peers. The Finnish gaming industry is reflected in the content of magazine, as many of its writers work themselves in the gaming industry. In addition to the game reviews, the magazine gives background to the world of games and gaming.

Pelit magazine is a exceptional media as it can choose in which reality their article happens. The subjects may well handle how the world was conquered from a suburban home or how to get home from the planet Nauvis. In both cases, making the reality happen requires good planning and steady work.

Schedule

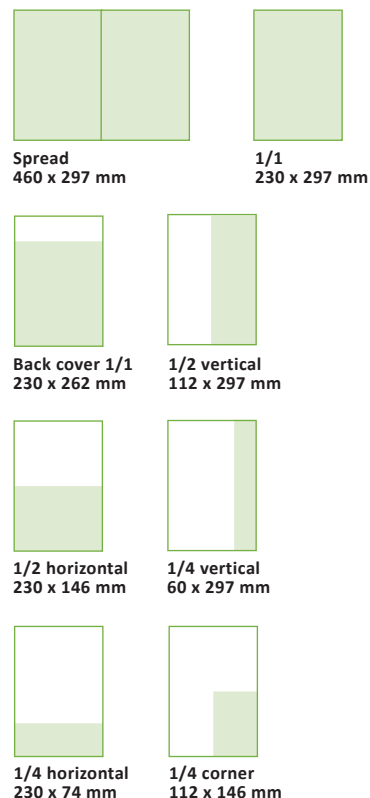
Issue	Pub.date	Ad dl	Themes
1	13.1.2021	21.12.2020	Pelit tests -multiplayer games. Runescape 20 years.
2	10.2.	18.1.	Best games of the year. Sandbox games and Far Cry 6.
3	10.3.	16.2.	Vampire: The world of the Masquerade - roleplaying games.
4	14.4.	22.3.	AI transformed chess; will other games face the same revolution?
5	12.5.	19.4.	Modern internet games.
6	9.6.	17.5.	Max Payne 20 years. Biggest moments in Finnish gaming history.
7	11.8.	19.7.	Preview: what to expect from the gaming fair (if COVID-19 permits).
8	8.9.	16.8.	Best licence games: does branding just lead to a hangover?
9	13.10.	21.9.	Sports issue: NBA, FIFA, NHL, PES.
10	10.11.	18.10.	Shooter game novelties. Is it time to update the gaming computer?
11	8.12.	15.11.	Biggest gaming hits of Christmas. A year in life of the next generation console.

More info fokusmedia.fi/media/pelit

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Advertising sizes



Please note! 5 mm bleed will be added.

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2.cover / 3.cover	3 250
1/2 page	2 100
1/4 page	1 400

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