



# antiikki & design

10 issues per year

Readership **82 000**  
 Reads **2.3**  
 per issue  
 Time spent **40 minutes**  
 reading

National Media Survey KMT 2019

**Antiikki & Design** is your way to win the quality-conscious consumer's heart! As a leading specialist publication in the field, Antiikki & Design features articles about antiques and modern quality design as well as art, interior design, collectibles, and vintage.

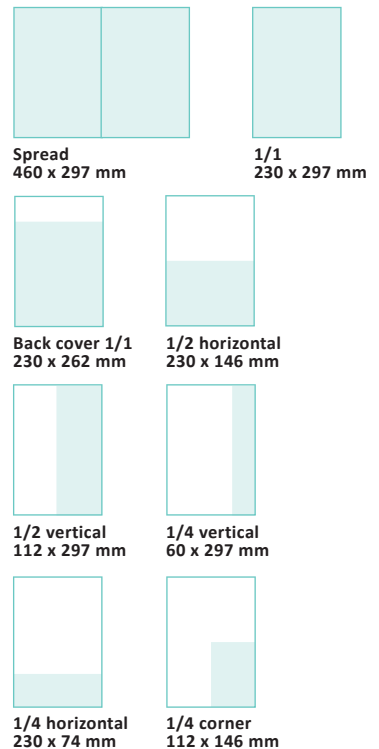
Our readers are passionate home decorators or collectors who value education, culture, and good quality. For advertisers, Antiikki & Design provides a unique target audience as well as a stylish and visually stunning media environment. The magazine reaches also a growing group of readers with interest in sustainable development – the perfect recipients for your offers of quality products and experiences.

## Schedule

Issue	Pub.date	Ad dl	Themes
1	16.1.2020	10.12.2019	Nearby places to visit for antique and art lovers.
2	20.2.	31.1.	Vintage watches and jewellery.
3	19.3.	26.2.	Cherish the old: re-upholster ad refurbish.
4	16.4.	18.3.	Collector's issue: Finnish glass & ceramics.
5	20.5.	24.4.	Museum issue.
6	25.6.	3.6.	Summer events for antique lovers and collectors.
7	13.8.	21.7.	Decorating with modern pieces and classics.
8	17.9.	26.8.	Introduction to fall's big exhibitions! International Finnish home decorated with antique.
9	22.10.	29.9.	Art museums and exhibitions. Style school: functionalism.
10	26.11.	4.11.	Christmas issue. Setting the table, holiday drinks and glasses.

More info [fokusmedia.fi/media/antiikki-design](https://fokusmedia.fi/media/antiikki-design)

## Advertising sizes



Please note! 5 mm bleed will be added.

## Rates 1.1.2020

Size	FC/€
2/1	6 900
1. spread	7 350
1/1 page	4 300
Back cover	4 940
2.cover/ 3.cover	4 800
1/2 page	2 700
1/4 page	1 650

Fixed position +10 %

Classified	FC/€
1/2 189 x 122 mm	2 000
1/2 93 x 246 mm	2 000
1/4 189 x 59 mm	1 000
1/4 93 x 122 mm	1 000
1/8 93 x 59 mm	500
1/8 45 x 122 mm	500
1/8 189 x 28 mm	500
1/16 93 x 28 mm	250
1/16 45 x 59 mm	250

+ VAT 24%

Please upload the PDF materials to [www.aikakausmedia.fi/ADS](https://www.aikakausmedia.fi/ADS)

Or e-mail to [aineistot.antiikkidesign@fokusmedia.fi](mailto:aineistot.antiikkidesign@fokusmedia.fi)

Printhouse: MDM Print  
 Bld. 114, Vsevolozhsky Avenue,  
 Vsevolozhsk,  
 Leningrad Region,  
 Russia,  
 188640