



antiikki & design

10 issues per year

Readership 73 000
Reads per issue 2.3
Time spent reading 65 minutes

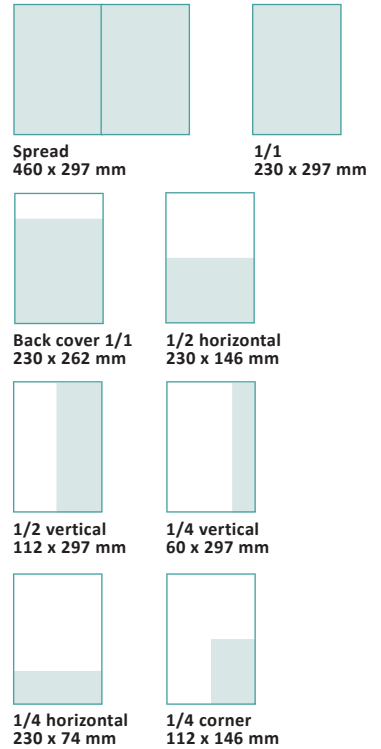
National Media Survey KMT 2022

Antiikki & Design is your way to win the quality-conscious consumer's heart! It's a leading specialist publication in the field and has Finland's top experts in the background. Antiikki & Design features articles about antiques and modern quality design as well as art, interior design, collectibles and vintage. **Year 2023 is the 30th anniversary of the magazine!** We will celebrate all year by offering our readers even more unforgettable things to see and experience: elegant homes, wonderful collections and inspiring attractions for cultural traveller. Our readers value education, culture and good quality. For advertisers, Antiikki & Design provides a unique target audience as well as a stylish and visually stunning media environment. The magazine also reaches a growing group of readers with interest in sustainable development – the perfect recipients for your offers of quality products and experiences.

Schedule

Issue	Pub.date	Ad dl	Themes
1	18.1.	29.12.2022	Travel extra! Top attractions for antique and culture enthusiast.
2	15.2.	27.1.	Old watches extra! Guide for watch collecting.
3	15.3.	24.2.	Atmospheric Easter issue. Gorgeous settings and silverware for festive dinner table.
4	19.4.	31.3.	Charming jewellery extra.
5	17.5.	27.4.	The big museum issue: summer's best exhibitions.
6	14.6.	26.5.	Cultural destinations in homeland – charming mansions & home museums.
7	23.8.	4.8.	Habitare decoration extra! Combine new and old decoration.
8	20.9.	1.9.	Best exhibitions of the autumn. Book novelties for antique fans.
9	18.10.	29.9.	Antiikki & Design 30 years – the big fest issue!
10	22.11.	3.11.	Unforgettable Christmas. Gift tips, decorations & beautiful setting.

Advertising sizes



Please note! 5 mm bleed will be added.

Rates 1.1.2023

Size	FC/€
2/1	6 300
1. spread	6 750
1/1 page	3 980
Back cover	4 550
2.cover/ 3.cover	4 400
1/2 page	2 600
1/4 page	1 600

Fixed position +10 %

Classified	FC/€
1/2 189 x 122 mm	2 000
1/2 93 x 246 mm	2 000
1/4 189 x 59 mm	1 000
1/4 93 x 122 mm	1 000
1/8 93 x 59 mm	500
1/8 45 x 122 mm	500
1/8 189 x 28 mm	500
1/16 93 x 28 mm	250
1/16 45 x 59 mm	250

+ VAT 24%

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