



antiikki & design

10 issues per year

Average issue readership (print) 58 900
Total reach (print + 1 week digital) 76 900
Times read (print) 2,5
Time spent reading an issue (print) 63 min

National Media Survey KMT 2024

Antiikki & Design is your way to win the quality-conscious consumer's heart! It's the only Finnish specialist publication in the field and it has Finland's top experts in the background. Antiikki & Design features articles about antiques, design, interior design, collectibles, art, and vintage. Our readers share the passion for old, beautiful items and culture. We provide ideas for decorators to combine old and new. We also guide you in renovating and reaching the spirit of the old days. Visually delicious Antiikki & Design will guide you to 1900's design and open the doors to art world. You will get to know interesting collectors, visit fascinating homes and familiarize with current exhibitions. The magazine also reaches a growing group of readers with interest in sustainable development – the perfect recipients for your offers of quality products and experiences.

Schedule

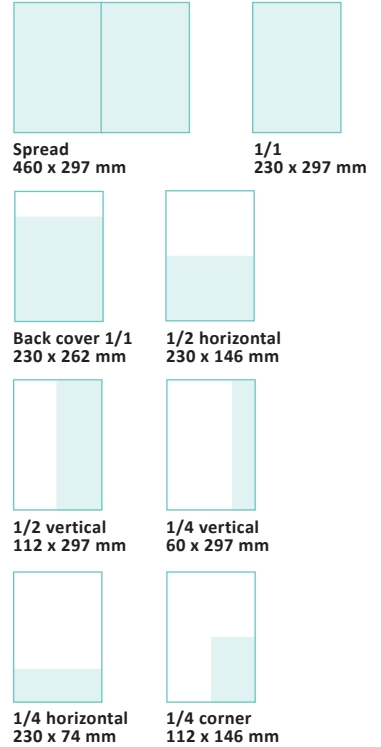
Issue	Pub.date	Ad dl	Themes
1	15.1.	23.12.2024	Travel extra! Top attractions for antique and culture friends
2	12.2.	23.1.	Maintenance & repair extra: Clean, polish and finalize your treasures.
3	19.3.	27.2.	Spring festives! Beautiful setting tips.
4	16.4.	27.3.	Jewellery extra! Charming jewellery and watches.
5	14.5.	22.4.	The big museum issue: summer's best exhibitions.
6	18.6.	28.5.	Top activities for the summer.
7	20.8.	31.7.	Habitare and decoration issue! Combine new and old decoration.
8	17.9.	28.8.	Best exhibitions and book novelties of the autumn.
9	22.10.	2.10.	The luxuries of life: gorgeous jewels + lovely travel experiences.
10	26.11.	4.11.	Big Christmas issue. Tips for decorations. Wines for Christmas table.

More info fokusmedia.fi/media/antiikki-design

FOKUS MEDIA

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Advertising sizes



Please note! 5 mm bleed will be added.

Rates 1.1.2025

Size	FC/€
2/1	6 300
1. spread	6 750
1/1 page	3 980
Back cover	4 550
2.cover/ 3.cover	4 400
1/2 page	2 600
1/4 page	1 600

Fixed position +10 %

Classified	FC/€
1/2 189 x 122 mm	2 000
1/2 93 x 246 mm	2 000
1/4 189 x 59 mm	1 000
1/4 93 x 122 mm	1 000
1/8 93 x 59 mm	500
1/8 45 x 122 mm	500
1/8 189 x 28 mm	500
1/16 93 x 28 mm	250
1/16 45 x 59 mm	250

+ VAT 25,5 %

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