



16 issues per year

Readership 66 000

Reads per issue 1,8

Time spent reading 34 min

National Media Survey KMT 2020

Auto Bild Suomi is a modern car magazine, based on a successful international magazine concept. With the car power of the biggest car magazine in Europe, we offer more tests than any other magazine, information on new models, and our own unique 100,000 km test run. Over half of our content is produced in Finland, and this guarantees that we test Finland's most popular car makes under Finnish conditions. Our professional editorial team provides useful information for car buyers, whether you are interested in used or new cars, and saves you money on car expenses.

Schedule

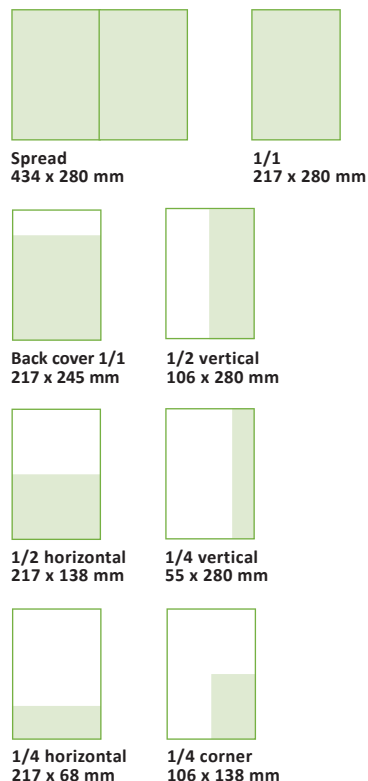
Issue	Pub.date	Ad dl	Themes
1	14.1.2021	21.12.2020	New cars of 2021. All new models and latest trends.
2	4.2.	12.1.	SUV and Four by Four, a look into the most popular models.
3	25.2.	2.2.	Used cars. Is it worth bringing one from abroad? A buyer's guide to used cars. 100 000 km durability test.
4	25.3.	2.3.	Spring maintenance. Find the right materials and methods.
5	15.4.	23.3.	The big summer tyre comparison.
6	6.5.	13.4.	Road trips and motor home novelties.
7	27.5.	4.5.	Accessories and gadgets on a budget. 100 000 km durability test.
8	17.6.	25.5.	Safely amongst the holiday traffic. What's new in summer driving?
9	8.7.	16.6.	Cabriolets. 100 000 km durability test.
10	12.8.	19.7.	The big SUV. Power trains in comparison.
11	2.9.	10.8.	Transportation. Test driving delivery vans.
12	23.9.	31.8.	Service 1 buying survey. How is the service of the car business doing?
13	14.10.	23.9.	Comparing the features of different cars. 100 000 km durability test.
14	4.11.	12.10.	Biggest revelations of the driving year 2021.
15	25.11.	2.11.	Winter driving and tyres.
16	16.12.	23.11.	Best gadgets for winter driving. 100 000 km durability test.

More info fokusmedia.fi/media/auto-bild

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2.cover / 3.cover	4 200
1/2 page	2 350
1/4 page	1 750

Fixed position +10 %

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