



The No. 1 Tuning Magazine in Finland!

10 issues per year.

GTi-Magazine is Finland's number one car tuning magazine and turns 20 in 2020! The teenage years are long gone, and the magazine has matured gracefully, featuring the greatest cars, best events and latest trends in the industry. The editorial team consists of die-hard car-tuning aficionados, who share a passion for tuning and cars with their readers. Get to know everything you need to know about car-tuning culture, ten times a year!

Schedule

Issue	Pub.date	Ad dl	Themes
1	22.1.2020	16.12.2019	Anniversary start off!
2	26.2.	4.2.	Garage action.
3	1.4.	10.3.	Rims extra: new models of the year.
4	6.5.	9.4.	Detailing, get your car's appearance in order.
5	10.6.	18.5.	Before the millennium: popular classics of today.
6	29.7.	7.7.	Summer issue!
7	2.9.	11.8.	Motosport issue.
8	7.10.	15.9.	Special issue: Gti-Magazine 20 years!
9	11.11.	15.10.	Winter comes and in garage we go.
10	16.12.	24.11.	Peek at next year's trends.

More info fokusmedia.fi/media/gti-magazine

FOKUS MEDIA

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Advertising sizes



Spread
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Back cover 1/1
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1/1
210 x 297 mm



1/2 horizontal
210 x 146 mm

1/2 vertical
102 x 297 mm



1/4 vertical
210 x 74 mm

1/4 horizontal
93 x 136 mm

Please note! 5 mm bleed will be added.

Rates 1.1.2020

Size	FC/€
2/1	3 760
1/1 page	2 350
back cover	2 700
1/2 page	1 750
1/4 page	990

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Classified	FC/€	2C/€	BW/€
1/6	126 x 67 mm	705	575 480
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1/18	61 x 44 mm	345	280 210
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