



## GTi MAGAZINE

GTi: in the focal point of car tuning!

10 issues per year.

GTi-Magazine is Finland's number one car-tuning magazine, featuring the greatest cars, best events and latest trends in the industry. The editorial team consists of die-hard car-tuning aficionados, who share a passion for tuning and cars with their readers. Get to know everything you need to know about car-tuning culture, ten times a year!

### Schedule

Issue	Pub.date	Ad dl	Themes
1	18.1.	29.12.2022	Technique swap special.
2	22.2.	3.2.	Garage stories.
3	29.3.	10.3.	Rim extra: introducing this year's novelties.
4	3.5.	13.4.	First events of the season - Fair Extra!
5	7.6.	17.5.	1990's issue, introducing best of 90's!
6	12.7.	21.6.	Power issue, introducing thousands of horsepower.
7	30.8.	11.8.	The big summer event issue.
8	4.10.	15.9.	Motorsport issue.
9	8.11.	20.10.	Winter is coming, and the hobby returns to the garage.
10	13.12.	24.11.	Review of year's highlights. Car show of the year vote begins!

More info [fokusmedia.fi/media/gti-magazine](https://fokusmedia.fi/media/gti-magazine)

**FOKUS MEDIA**

Fokus Media Finland Ltd, Hämeentie 135 A, 00560 Helsinki (The Business ID 3157774-2), [fokusmedia.fi](https://fokusmedia.fi)

### Advertising sizes



Spread  
420 x 297 mm



Back cover 1/1  
210 x 262 mm



1/1  
210 x 297 mm



1/2 horizontal  
210 x 146 mm



1/2 vertical  
102 x 297 mm



1/4 vertical  
210 x 74 mm



1/4 horizontal  
93 x 136 mm

Please note! 5 mm bleed will be added.

### Rates 1.1.2023

Size	FC/€
2/1	3 760
1/1 page	2 350
back cover	2 700
1/2 page	1 750
1/4 page	990

Fixed position +10 %

Classified	FC/€	2C/€	BW/€
1/6	126 x 67 mm	705	575 480
1/6	61 x 136 mm	705	575 480
1/12	61 x 67 mm	405	345 290
1/18	61 x 44 mm	345	280 210
1/36	61 x 21 mm	225	195 140

+ VAT 24%

Please upload the PDF materials to [www.aikakausmedia.fi/ADS](https://www.aikakausmedia.fi/ADS)

Or e-mail to [aineistot.gti@fokusmedia.fi](mailto:aineistot.gti@fokusmedia.fi)

Printhouse: Kroonpress Ltd.  
Tähe 133  
51013 Tartu, Estonia