



The biggest American car magazine in Finland!
10 issues per year.

Year 2023 is already the 45th anniversary for V8-Magazine! As the pioneer of Finnish hot-rodding V8 has had a central role in spreading the hobby in this country. "Veekasi" is the eldest and most traditional American car magazine, founded in 1978. V8 makers know the roots of the hobby and you can see their own experience in content and style. The magazine speaks the same language with the readers and has always been made from hobbyist to hobbyist.

V8 will introduce you the most imposing cars and events near and far. The magazine offers you tips, detailed technical information and also the fascinating people and stories behind the cars.

American cars and tuning them is a lifestyle and V8 has been in the centre of that for already 45 years – and will be in the future too.

Schedule

Issue	Pub.date	Ad dl	Themes
1	18.1.	29.12.2022	Garage stories, hobbyist projects.
2	22.2.	3.2.	Car maintenance.
3	29.3.	10.3.	Rims.
4	3.5.	13.4.	FHRA American Car Show.
5	7.6.	17.5.	Summer events.
6	12.7.	21.6.	Basic technique.
7	30.8.	11.8.	The big event issue.
8	4.10.	15.9.	Veekasi on tour.
9	8.11.	20.10.	Winter is coming, it's time for garage season.
10	13.12.	24.11.	SEMA Show, Las Vegas. Newest parts, cars and trends.

More info fokusmedia.fi/media/v8-magazine

FOKUS MEDIA

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Advertising sizes



Spread
420 x 297 mm



Back cover 1/1
210 x 262 mm



1/1
210 x 297 mm



1/2 horizontal
210 x 146 mm



1/2 vertical
102 x 297 mm



1/4 horizontal
210 x 74 mm



1/4 corner
93 x 136 mm

Please note! 5 mm bleed will be added.

Rates 1.1.2023

Size	FC/€
2/1	4 560
1/1 page	2 850
back cover	3 420
1/2 page	1 890
1/4 page	1 170

Fixed position +10 %

Classified	FC/€	2C/€	bw/€	
1/6	126 x 67 mm	705	575	480
1/6	61 x 136 mm	705	575	480
1/12	61 x 67 mm	405	345	290
1/18	61 x 44 mm	345	280	210
1/36	61 x 21 mm	225	195	140

+ VAT 24%

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