



The biggest American car magazine in Finland!  
10 issues per year.

## FROM HOBBYIST TO HOBBYIST

V8-Magazine, the pioneer of Finnish hot-rodding, knows the deepest essence of the hobby. V8 makers live and breathe tuning of American cars, which is strongly visible at magazine's content and style. The magazine speaks the same language with the readers and is made from hobbyist to hobbyist. V8 will introduce you the most imposing cars and summer events near and far. The magazine offers you tips, and the fascinating people and stories behind the cars. American cars and tuning them is a lifestyle and V8 has been in the centre of that for already 45 years – and will be in the future too.

## Schedule

Issue	Pub.date	Ad dl	Themes
1	17.1.	28.12.2023	Vintage Drags, history of acceleration.
2	21.2.	2.2.	Garage stories and new projects in making.
3	27.3.	8.3.	Car maintenance.
4	2.5.	12.4.	The big exhibition openings: Helsinki and Tampere.
5	5.6.	17.5.	Summer events.
6	10.7.	20.6.	Technique.
7	28.8.	9.8.	The big event issue. Reports near and far.
8	2.10.	13.9.	Summer wrap-up, Finnish Drag Race champions.
9	6.11.	18.10.	Winter is coming, it's time for garage season.
10	11.12.	21.11.	SEMA Show, Las Vegas. Newest and hottest parts, cars and trends.

More info [fokusmedia.fi/media/v8-magazine](https://fokusmedia.fi/media/v8-magazine)

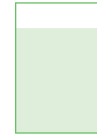
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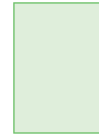
## Advertising sizes



Spread  
420 x 297 mm



Back cover 1/1  
210 x 262 mm



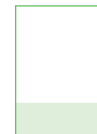
1/1  
210 x 297 mm



1/2 horizontal  
210 x 146 mm



1/2 vertical  
102 x 297 mm



1/4 horizontal  
210 x 74 mm



1/4 corner  
93 x 136 mm

Please note! 5 mm bleed will be added.

## Rates 1.1.2024

Size	FC/€
2/1	4 560
1/1 page	2 850
back cover	3 420
1/2 page	1 890
1/4 page	1 170

Fixed position +10 %

Classified	FC/€	2C/€	bw/€	
1/6	126 x 67 mm	705	575	480
1/6	61 x 136 mm	705	575	480
1/12	61 x 67 mm	405	345	290
1/18	61 x 44 mm	345	280	210
1/36	61 x 21 mm	225	195	140

+ VAT 24%

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