



*The biggest  
American car  
magazine in  
Finland!*

10 issues per year

V8 is Finland's oldest American car magazine and has been running at full throttle for the past 40 years. V8 magazine offers the ultimate package: dream cars, nostalgia, fascinating cars features from Finland and abroad, car shows and other events as well as the people behind their cars. The magazine also offers detailed technical information and practical tips for building your own car. V8 keeps its readers informed about the world of American cars.

## Schedule 2019

| Issue | Pub. date | Ad deadline | Theme  |
|-------|-----------|-------------|--|
| 1     | 23.1.2019 | 27.12.2018  | New cars, Harley Davidson and Victory models of 2019.                |
| 2     | 27.2.     | 5.2.        | What's happening in the garage: reader's projects.                   |
| 3     | 3.4.      | 12.3.       | Get your car into summer condition. Wax comparisons. Tires and rims. |
| 4     | 8.5.      | 12.4.       | Engine enhancements  |
| 5     | 12.6.     | 21.5.       | Big event calendar. Travel tips.                                     |
| 6     | 31.7.     | 9.7.        | Summer compilation of events in Finland and abroad.                  |
| 7     | 11.9.     | 20.8.       | Automatic transmission secrets.                                      |
| 8     | 16.10.    | 24.9.       | Winter storage for your car. Storage conditions and enhancements.    |
| 9     | 13.11.    | 22.10.      | Inexpensive horsepower upgrades. Tuning on a budget.                 |
| 10    | 18.12.    | 26.11.      | SEMA Show Las Vegas. New trends and parts.                           |

More information [fokusmedia.fi/media/v8-magazine](http://fokusmedia.fi/media/v8-magazine)

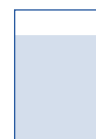
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Fokus Media Finland Ltd, Hämeentie 135 A, 00560 Helsinki (business ID 2618356-2)  
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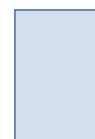
## Advertising sizes



Spread  
420 x 297 mm



Back cover 1/1  
210 x 262 mm



1/1  
210 x 297 mm



1/2 horizontal  
210 x 146 mm



1/2 vertical  
102 x 297 mm



1/4 horizontal  
210 x 74 mm



1/4 corner  
93 x 136 mm

Please note! 5 mm bleed will be added.

## Rates 1.1.2019

| Size       | FC/€  |
|------------|-------|
| 2/1        | 4,990 |
| 1/1 page   | 2,850 |
| Back cover | 3,420 |
| 1/2 page   | 1,890 |
| 1/4 page   | 1,170 |

| Classified |             | FC/€ | 2C/€ | BW/€ |
|------------|-------------|------|------|------|
| 1/6        | 126 x 67 mm | 705  | 575  | 480  |
| 1/6        | 61 x 136 mm | 705  | 575  | 480  |
| 1/12       | 61 x 67 mm  | 405  | 345  | 290  |
| 1/18       | 61 x 44 mm  | 345  | 280  | 210  |
| 1/36       | 61 x 21 mm  | 225  | 195  | 140  |

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Tähe 133  
51013 Tartu, Estonia