



KOTI JA KEITTIÖ

12 issues per year

Readership **179 000**

Reads per issue **2.6**

Time spent reading **57 minutes**

National Media Survey KMT 2018

Koti ja keittiö is Finland's most genuine interior and decor magazine. Each issue showcases a mix of beautiful homes and interior design trends. The magazine also offers gardening tips as well as seasonal food suggestions. Readers love the inspirational homely brand.

Schedule 2019

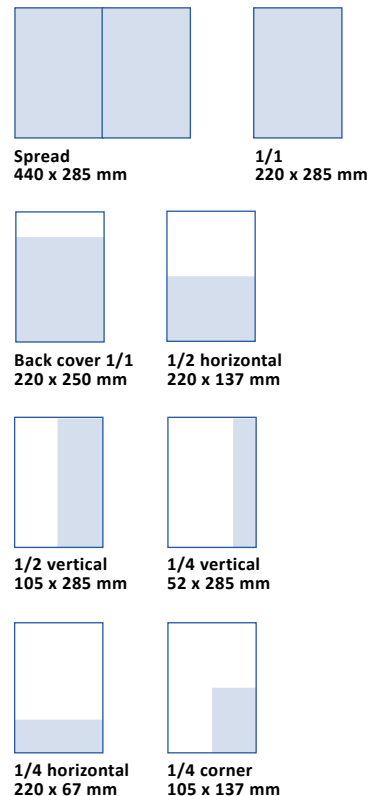
Issue	Pub. date	Ad deadline	Theme
1	3.1.2019	30.11.2018	New design trends. Salads, 1 bread dough recipe + 3 delicacies. Succulents.
2	7.2.	11.1.	Modern kitchen ideas. New ground beef recipes and all-day breakfast. Plant lab, how to grow plants easily.
3	7.3.	8.2.	Bathrooms. Spring gardens. Citrus treats, easy purée soups.
4	4.4.	8.3.	Fresh spring textiles, Easter flowers and decorations. Pasta dishes and pasha desserts. Beautiful gardens.
5	2.5.	29.3.	Festive spring style. Turning the balcony into a summer room. Wild herbs and festive pastries. Kitchen garden greenroom.
6	6.6.	10.5.	Beautiful ideas for a summer home and kitchen. Beloved geraniums. Midsummer party food.
7	4.7.	7.6.	Summer's floral interior design, tips for the housing fair. Architectural garden. Crayfish appetisers and berry desserts.
8	8.8.	12.7.	Storage ideas. Beautiful food gardens. Grilling root vegetables, tasty fresh water fish recipes.
9	5.9.	9.8.	Choosing the perfect rug. Sweet treats made from apples. Pretty autumn yards.
10	3.10.	6.9.	Best new lighting, "soft" bedrooms. Sophisticated Jerusalem artichoke and cinnamon roll pastries and desserts. Incredible autumn garden colours.
11	31.10.	4.10.	Comfortable living rooms, flooring guide. Finger foods for holiday parties and vegetarian fare. Green spa plants.
12	21.11.	25.10.	Beautiful Christmas home; decorations and atmosphere, Christmas flowers. Holiday appetisers and sweet treats.

More information fokusmedia.fi/media/koti-ja-keittio

FOKUS MEDIA

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Advertising sizes



Please note! 5 mm bleed will be added.

Rates 1.1.2019

Size	FC/€
2/1 spread	9,200
2/1 1st spread	10,000
Back cover	5,850
1/1 page	5,050
1/1 2nd + 3rd cover	5,555
1/2 page	3,600
1/4 page	2,150

+ VAT 24%
Fixed position +10 %

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