



KOTI JA KEITTIÖ

12 issues per year

Readership 117 000
Reads per issue 1,9
Time spent reading 53 minutes

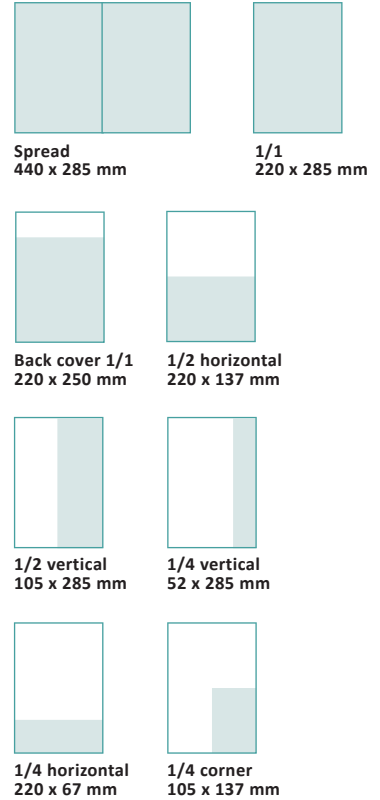
National Media Survey KMT 2022

Koti ja keittiö is warm and easy-going interior and decor magazine with good quality – also most versatile in Finland. In every issue you find useful ideas of the season, newest trends, classic price comparison column and the most beautiful Finnish homes – every home has its own story to tell. You can find an article on delicious recipes, gardening and beloved “Ask about old items” column in every issue. Our readers are ready to put effort into a cosy and functional home. Sustainable values and layering in interior design are important to them. Koti ja keittiö reaches a large audience also in Instagram as well as through Facebook and kotijakeittio.fi website.

Schedule

Issue	Pub.date	Ad dl	Themes
1	4.1.	15.12.2022	Trends 2023. Feel good at home. Fresh treats. House plants in interior design.
2	1.2.	13.1.	Kitchen extra. Reform kitchen sustainably with small and useful products. Easy sourdough baking. Grow your seedlings!
3	1.3.	10.2.	Bathroom extra. Reform bathroom without a big renovation. Best fish treats. Dreaming about potted garden?
4	29.3.	10.3.	Spring special. Easter textiles, setting & small decoration. Spring flowers.
5	26.4.	5.4.	Decorate patio, terrace, balcony. Enjoy relaxed barbecue season. Favourite festive treats.
6	24.5.	4.5.	Summer special. Summer oasis in home garden with sauna. Midsummer’s casual menu and forest garden beauties.
7	28.6.	8.6.	Housing fair extra. Loviisa housing fair: top attractions and ideas. Cosy second homes. Midsummer blossom.
8	2.8.	14.7.	Enjoy everyday life! Functional home: preservation and utility space. Juicy apple treats.
9	30.8.	11.8.	Best tips for Habitare fair. Lovely dining area: furniture, textiles and small decoration. It’s time for harvest!
10	27.9.	8.9.	Cosy atmosphere at home. Solve lighting puzzles and decor with fall colours and designs.
11	25.10.	6.10.	Focus on materials! Paint, new floor materials and gorgeous carpets. Atmospheric fireplace.
12	22.11.	3.11.	Christmas special. Relaxed and cosy Christmas. Choose the best decoration, flowers, treats and gifts.

Advertising sizes



Please note! 5 mm bleed will be added.

Rates 1.1.2023

Size	FC/€
2/1 spread	9 050
2/1 1. spread	9 850
back cover	5 780
1/1 page	4 980
2. and 3. cover	5 480
1/2 page	3 550
1/4 page	2 150

Fixed position +10 %
+ VAT 24%

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Or e-mail to
aineistot.kotijakeittio@fokusmedia.fi

Printhouse: Kroonpress Ltd.
Tähe 133
51013 Tartu, Estonia

More info fokusmedia.fi/media/koti-ja-keittio