



# KOTI JA KEITTIÖ

12 issues per year

Readership 133 000  
Reads per issue 2.1  
Time spent reading 46 minutes

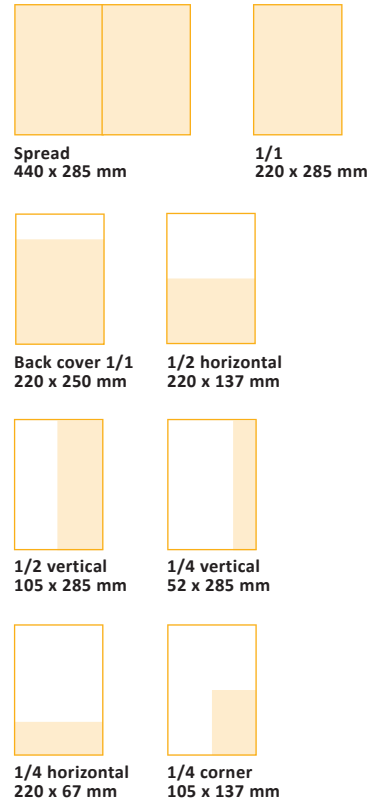
National Media Survey KMT 2021

**Koti ja keittiö** is Finland's most versatile interior and decor magazine. In every issue you find newest trends, useful ideas of the season, beloved price comparison and the most beautiful Finnish homes – warm-hearted stories. You can find an article on gardening or interior landscape design in every issue, as well as our popular “Ask about old items” column. Our readers love decorating their homes and newest trends but also good food and gardening. Koti ja keittiö reaches a large audience also in Instagram as well as through Facebook and kotijakeittio.fi website.

## Schedule

Issue	Pub.date	Ad dl	Themes
1	5.1.	16.12.2021	Trends 2022. Reform home inexpensively and create a cosy place with house plants. Citrus treats.
2	2.2.	14.1.	Kitchen extra. New colours, appliances and solutions to kitchen. Pastry classics.
3	2.3.	11.2.	Bathroom extra. A new look to bathroom and sauna + textiles and small decoration.
4	30.3.	11.3.	Spring special. Charming textiles. Easter setting, decoration & treats. Garden season begins.
5	27.4.	7.4.	Outside livingroom. Decorate terrace, balcony and garden. Favorite festive treats.
6	25.5.	6.5.	Oasis in home garden. Swimming pools & summer kitchens. Midsummer fest's casual menu.
7	29.6.	10.6.	Housing fair extra. Naantali housing fair: best ideas. Cosy cabins and berry treats.
8	3.8.	15.7.	Autumn hues, trends and materials. Preservation extra & functional workspace at home. Harvest treats.
9	31.8.	12.8.	Best tips for Habitare fair. Cosy and functional living room: textiles and furniture.
10	28.9.	9.9.	Light extra. Classics and novelties of the season. Glimmer of autumn garden.
11	26.10.	7.10.	Cosy atmosphere at home. Bouquets and beautiful small decoration. Bedroom refresh.
12	23.11.	4.11.	Christmas special. Beautiful Christmas homes, decorations and setting ideas. Best Christmas treats.

## Advertising sizes



Please note! 5 mm bleed will be added.

## Rates 1.1.2022

Size	FC/€
2/1 spread	9 050
2/1 1. spread	9 850
back cover	5 780
1/1 page	4 980
2. and 3. cover	5 480
1/2 page	3 550
1/4 page	2 150

Fixed position +10 %  
+ VAT 24%

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Or e-mail to [aineistot.kotijakeittio@fokusmedia.fi](mailto:aineistot.kotijakeittio@fokusmedia.fi)

Printhouse: Kroonpress Ltd.  
Tähe 133  
51013 Tartu, Estonia