

MEDIA CARD 2025



JUOKSIJA

Passion for Running – Supporting Runners for Over 50 Years!

Juoksija is Finland's only magazine dedicated to running and endurance sports. As a pioneer in training, coaching, recovery, health, and nutrition, it offers valuable insights for runners of all levels. The magazine features compelling interviews, vibrant race reports, event coverage, and the latest product reviews, providing readers with fresh perspectives on the running world.

The annual subscription includes eight issues of Juoksija, along with special edition Polkujuoksija (Trail Runner).

We are a trusted and valued source of information for runners — serving the running community since 1971.

Juoksija Schedule

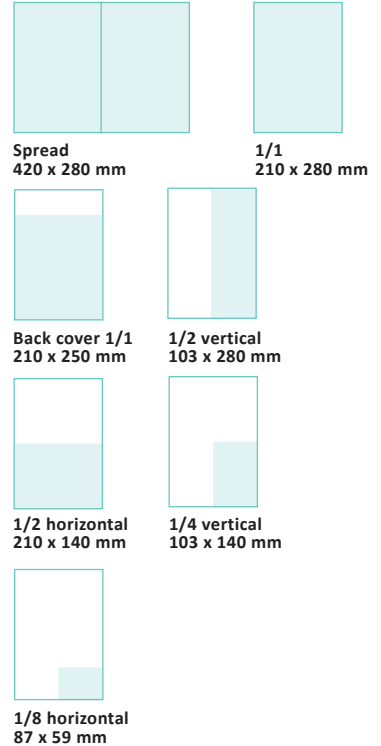
Issue	Pub. date	Ad booking	AD dl
1	6.2.	8.1.	15.1.
2	20.3.	19.2.	26.2.
3	23.4.	21.3.	28.3.
4	22.5.	22.4.	29.4.
5	26.6.	26.5.	3.6.
6	11.9.	13.8.	20.8.
7	16.10.	17.9.	24.9.
8	4.12.	5.11.	12.11.



Polkujuoksija Schedule

Issue	Pub. date	AD charge	AD dl
1	17.4.	19.3.	26.3.

Advertising sizes



Please note! 5 mm bleed will be added.

Rates 1.1.2025

Size	FC/€
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1/8 page	990

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